



7th Association of South-East Asian Pain Societies Congress

In conjunction with MSSP 3rd National Seminar on Pain
16 - 19 February 2017 • Yangon, Myanmar

Professional Accountability with Interactive Networking



Organised by:



Hosted by:



www.aseaps2017.com

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WELCOME MESSAGE: ASEAPS 2017 PRESIDENT



Dear Industry Partners,

It is a great pleasure to welcome all of you and your dear families to Myanmar and the 7th Association of South-East Asian Pain Societies Congress.

For four extraordinary days, the top experts in the field of pain management from around the world will gather in Yangon to lead a dynamic scientific programme of plenary sessions, lunch symposia and hands-on workshops that will be constantly evolving and improving right up to Opening Ceremony on 17 February 2017.


The congress will also afford ample opportunities to relax, network and socialise, catch up with colleagues and friends, and make new ones. We recommend that all delegates register early to secure your place among them, and to enjoy the substantial savings as well.

Please join us in making this congress a success, which aims to promote the development and advancement in pain management in the region.

Companies can select from a line of support items to raise its profile through this event or opportunity to participate in the exhibition being held alongside the Congress, providing an opportunity for personal interaction with our participants. Our partnership with the industry is what keeps the science of our field moving – so we sincerely hope that you will support us again in Yangon, Myanmar. Should you have questions or need more information, please contact Ms. Wannapa Pureemahawong at wpureemahawong@kenes.com

I look forward to welcoming you in person at ASEAPS 2017.

Sincerely yours,



Prof. Dr. Myint Thaung

President, ASEAPS 2017

Patron, Myanmar Society for the Study of Pain (MSSP)

WELCOME MESSAGE: ASEAPS 2017 ORGANISING CHAIRPERSON



Dear Industry Partners,

The 7th Association of South-East Asian Pain Societies Congress will be held this year from 16 to 19 February 2017 in Yangon, Myanmar. Like our previous congresses, you can be assured that we will continue to discuss, debate and dissect every significant development and scientific advancement of the past year that will impact on our ability to alleviate pain and improve the quality of life of patients living with long-term pain.

With its academically rich scientific programme, expert-led workshops, and the stellar lineup of international speakers that delegates have come to expect from this premier event, ASEAPS 2017 will keep all participants at the forefront of the rapidly evolving field of pain management.

I look forward to meeting all of you personally – and to all of us gathering together – throughout the congress and at the various social events we have planned for the occasion.

I would like to take this opportunity to thank the ASEAPS 2017 Organising Committee and Executive Board, who are working tirelessly to bring to Yangon this important congress for the region's pain specialists.

I would also like to urge all participants to take the time while you are here to see something of the new Myanmar, a breathtaking land where some of the most fascinating areas that were once off-limits to foreigners are now open for all the world to enjoy.

I look forward to seeing you here at ASEAPS 2017.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Khin Myo Hla', with a horizontal line underneath.

Prof. Dr. Khin Myo Hla

Chairperson, ASEAPS 2017 Organising Committee

President, Myanmar Society for the Study of Pain (MSSP)

ABOUT ASEAPS 2017

The 7th Association of South-East Asian Pain Societies Congress (ASEAPS 2017) will bring together all of the region's clinicians, scientists, nurses, pharmacologists and researchers under one roof from February 16-19 2017, in exciting Yangon with the common purpose of providing a better quality of life to our patients living with long-term pain that may have no cure – without surgery and a heavy reliance on medication.

Through supported and plenary symposia, free papers and poster sessions and pre-congress educational sessions, ASEAPS 2017 will keep all delegates on the leading edge of the rapidly developing field of pain management. Our distinguished and internationally-renowned experts teach, share, discuss and debate all the latest developments in this important medical subspecialty, including:

Basic science and research, new treatment options and interventional procedures for chronic pain

The role of psychology, the role of opioids in non-cancer pain, the role of nurses

Headache and craniofacial pain, arthritis, musculoskeletal pain and fibromyalgia, cancer, neuropathic, back and neck pain.

There has never been a more exciting time to visit the extraordinary country of Myanmar – so please join us – and help us to achieve our goal of providing our patients with the opportunity to lead full, pain-free lives.

WHY SUPPORT ASEAPS 2017?

- Demonstrate your company's leadership in the field of pain
- Reach key thought leaders, academic and industry researchers and clinicians
- Keep abreast of the latest developments and technologies
- Raise your company's visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Organise a corporate symposium

ASEAPS 2017 ORGANISING COMMITTEE

EXECUTIVE BOARD

Chairperson:

Prof Khin Myo Hla

Co-Chairperson:

Prof Win Min Thit, Prof Khin Saw Oo

Secretaries:

Prof Seinn Mya Mya Aye, A.PDr. Myo Thuzar Khin

MEMBERS:

AP Dr. Soe Soe Khaing

Dr. Marlar Thin

Dr. Wah Wah Myint Zu

Dr. San Oo

Dr. Su Myat Hnin Zaw

Dr. Saw Bhone Ni

Dr. Soe Htet

Dr. Cho Yee PeThein

Dr. Naw Aw Bwe

Dr. Shwe Yee Aung

Dr. Aung Thet Khine

Dr.Thin Thin

Dr. Myint Myint Sein

Dr. Khin Thin Mu

Dr. Moe Moe Win

Dr. Zaw Naing Tun

Dr. Soe Thant

Dr. Phone Kyaw

Dr. Thida San

Dr. Sandar Oo

Dr. Ei Khine Oo

International Advisory Board

Prof. Troels Staehelin Jensen (*Denmark*)

Prof. Andrew Rice (*UK*)

Prof. Ramani Vijayan (*Malaysia*)

Prof. Roger Cruise (*Australia*)

Prof. Pongparadee Chaudakshetrin (*Thailand*)

Prof. Husni Tantra (*Indonesia*)

Prof. Judith Turner (*USA*)

Prof. Mary Suma Cardosa (*Malaysia*)

Prof. Cynthia Goh (*Singapore*)

Prof. Supranee Niruthisard (*Thailand*)

Prof. Pradit Prateepavanish (*Thailand*)

Prof. Jocelyn Que (*Philippines*)

CONGRESS DETAILS

DATE

16-19 February 2017

COUNTRY

Yangon / Myanmar

VENUE

Sule Shangri-la Yangon
223 Sule Pagoda Rd, Yangon 11182,
Myanmar
Phone: +95 1 242 828
Website: <http://www.shangri-la.com/yangon/suleshangrila/>

EXPECTED NUMBER OF PARTICIPANTS

600 participants

CONGRESS ORGANISER

Kenes MP Asia Pte Ltd
ASEAPS 2017
20 Kallang Avenue
Pico Creative Centre Level 2
Singapore 339411
Tel: +65 6292 0732
Fax: +65 6292 4721
E-mail: aseaps2017@kenes.com
Website: www.aseaps2017.com

EXHIBITION / SUPPORT

Wannapa Pureemahawong
Industry Liaison & Sales Associate
ASEAPS 2017
Tel: +662 748 7881
Fax: +662 748 7880
Email: wpureemahawong@kenes.com

LANGUAGE

The official language of the Congress is English. All abstract submissions and presentations must be submitted in English.

LIABILITY AND PERSONAL INSURANCE

The Congress Secretariat and Organisers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the Congress.

We recommend that all participants take out personal travel and health insurance for the trip.

PRELIMINARY PROGRAMME

12 - 16 FEBRUARY 2017 (SUNDAY TO THURSDAY)

8:30 - 18:00	Pain Management Camp
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16 FEBRUARY 2017 (THURSDAY)

Time	Room 1	Room 2	Room 3
09:00 - 16:00	Neuropathic Pain Refresher Course	Pain Ultrasound Workshop	Pain Intervention Workshop
	Cognitive Behavioral Therapy Refresher Course		
17:00 - 19:00	Opening Ceremony followed by Welcome Reception		

17 FEBRUARY 2017 (FRIDAY)

Time	Room 1	Room 2	Room 3
08:30 - 09:00	Plenary 1: IASP CBT		
09:00 - 09:30	Plenary 2: Neuropathic Pain		
09:30 - 10:00	Break		
10:00 - 10:30	Plenary 3: Palliative Care		
10:30 - 11:00	Plenary 4: Neuropathic Pain		
11:00 - 12:30	"Opioid use in pain management: Challenges in developing countries (Panel discussion)"		
12:30 - 13:30	Sponsored Lunch Symposium		
13:30 - 15:00	Symposium 1: Acute Pain	Symposium 2: Palliative Care	Symposium 3: Pain Interventions
15:00 - 15:30	Break		
15:30 - 17:00	Symposium 4: Chronic Pain	Symposium 5: Pediatric Pain	Symposium 6: Geriatric Pain
18:00-21:00	Faculty Dinner & Asean Night		

18 FEBRUARY 2017 (SATURDAY)			
Time	Room 1	Room 2	Room 3
08:30 - 09:00	Plenary 5: Acute Pain		
09:00 - 09:30	Plenary 6: Chronic Pain and Myofascial Pain		
09:30 - 10:00	Break		
10:00 - 10:30	Plenary 7: Essential Pain Management		
10:30 - 11:00	Plenary 8: Interventional Pain		
11:00 - 12:30	Symposium on 'Professional Accountability with Interactive Networking' (Presidents of ASEAPS countries)		
12:30 - 13:30	Sponsored Lunch Symposium		
13:30 - 15:00	Symposium 7: Neuropathic Pain	Symposium 8 : Pain Rehabilitation	Symposium 9: Visceral Pain
15:00 - 15:30	Break		
15:30 - 17:00	Symposium 10: Pain Medication	Symposium 11: Pain in the Joints	Symposium 12: Psychological Pain
19:00 - 21:00	Grand Gala Dinner and ASEAPS Flag Handing Ceremony		

19 FEBRUARY 2017 (SUNDAY)		
Time	Room 1	Room 2
08:30 - 09:00	Plenary 9	
09:00 - 09:30	Plenary 10: Pain experts from WHO opinion	
09:30 - 10:00	Tea Break	
10:00 - 10:30	Plenary 11	
10:30 - 11:00	Plenary 12	
11:00 - 12:00	Symposium 13: Pain Education and Research	
12:00 - 12:30	Closing Ceremony	

** Programme is correct at the time of print and is subject to change*

PREVIOUS SUPPORTERS AND EXHIBITORS – ASEAPS 2015, PHILIPPINES

Platinum Sponsors:



Silver Sponsor:



Medtronic

Bronze Sponsors:



MENARINI
ASIA - PACIFIC



Ultrasound Workshop Sponsors:



Congress Bag Sponsor:



MENARINI
ASIA - PACIFIC

Online Media Partner:

TheFilipinoDoctor.com

NO.	EXHIBITOR	NO.	EXHIBITOR
1	A. Menarini Philippines, Inc.	13	Medtronic International, Inc
2	APC Healthcare Pte Ltd	14	MSD
3	DelexPharma International, Inc	15	Mundipharma
4	DJO- Chanttanooaga	16	Myanmar Society for Study of Pain (MSSP)
5	eZono AG	17	Novartis Healthcare Philippines, Inc
6	Fujifilm Sonosite	18	One Johnson and Johnson, Philippines
7	GE Healthcare Philippines, Inc	19	Pain Society of Philippines (PSP)
8	Halyard Health	20	Pfizer Corporation Hong Kong Limited
9	HI-Eisai Pharmaceutical, Inc	21	St. Jude Medical
10	Hospira Philippines, Inc	22	TheFilipinoDoctor.com
11	Intervan	23	Woo Young Medical Co., Ltd
12	Konica Minolta, Inc	24	Word Consulting Group, Ltd

SUPPORT LEVELS AND BENEFITS

We appreciate the support of the industry to make this Forum a success. You will receive outstanding advantages linked and recognition to your support level.

Support levels will be allocated as follows:

Support levels	Minimum contribution
Platinum Supporter	
Gold Supporter	
Silver Supporter	
Bronze Supporter	

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Priority of Choice: Symposium**	1 st	2 nd	-	-
Priority of Choice: Exhibition Space**	1 st	2 nd	3 rd	4 th
Congress Registrations	10	8	6	5
Advertisement in the Programme Book (Inside full colour page)	2 pages	1 page	1 page	1 page
Congress Bag Insert	2 pieces	1 piece	1 piece	1 piece
Supporter's logo (company logo only, no product logos) with hyperlink on Congress website	√	√	√	√
Supporter's logo (company logo only, no product logos) in the Programme Book	√	√	√	√
Acknowledgement on the Supporters' Board onsite	√	√	√	√
Branded seating cubes	-	-	√	-
10% discount on all other support items purchased on top of the package	√	√	√	√

*Supporters will also be given a support level status dependent upon the total amount of your support. The total contribution will consist of items such as industry sessions, advertisements, and exhibition space.

**Priority of choice is valid until 30 September 2016 after that will be allocated on a "first come, first served" basis

Branded items will carry company logos only. No product logos or advertisements are permitted.

SUPPORTER PACKAGES

PLATINUM SUPPORT PACKAGE

Industry Supported Symposium

- Opportunity to organise an Industry Supported Lunch Symposium up to 60 minutes on Day 1 (Programme subject to the approval of the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: **“Official Supported Symposium of the 7th Congress of Association of Southeast Asian Pain Societies”** in the marketing of the symposium
- The symposium title, schedule and programme will be displayed at the entrance of the hall
- Table for display of materials at the entrance of the hall during the session
- Timeslots available on page 14 will be allocated on a “first come, first served” basis.
- The supporting company will bear all F&B costs for participants attending the symposium.
- The supporting company in addition to the support fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the ASEAPS 2017.

Exhibition Space

- 8m² Exhibition shell scheme (additional space can be purchased at additional cost)

Congress Registrations

- 10 Registrations

Advertisement

- 2 full Pages Colour inside Programme Book
- 2 Pages (A4-size) of Leaflet or brochure provided by Supporter will be insert into the Congress bags.

GOLD SUPPORT PACKAGE

Industry Supported Symposium

- Opportunity to organise an Industry Supported Lunch Symposium up to 60 minutes on Day 2 (Programme subject to the approval of the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: **“Official Supported Symposium of the 7th Congress of Association of Southeast Asian Pain Societies”** in the marketing of the symposium
- The symposium title, schedule and programme will be displayed at the entrance of the hall
- Table for display of materials at the entrance of the hall during the session
- Timeslots available on page 14 will be allocated on a “first come, first served” basis.
- The supporting company will bear all F&B costs for participants attending the symposium.
- The supporting company in addition to the support fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the ASEAPS 2017.

Exhibition Space

- 8m² Exhibition shell scheme (additional space can be purchased at additional cost)

Congress Registrations

- 8 Registrations

Advertisement

- 1 full page colour inside Programme Book
- 1 page (A4-size) of Leaflet or brochure provided by Supporter will be insert into the Congress bags.

SILVER SUPPORT PACKAGE

BRANDED SEATING CUBES

- Opportunity to customise the seating cubes – Design subject to approval of secretariat and following all compliance regulations.
- Opportunity to use the Branded seating cubes in Exhibition hall
- 30-50 Branded seating cubes will be produced
- Location of Branded seating cubes onsite to be coordinated with the Congress Secretariat

Exhibition Space

- 4m² Exhibition shell scheme (additional space can be purchased at additional cost)

Congress Registrations

- 6 Registrations

Advertisement

- 1 full page colour inside Programme Book
- 1 page (A4-size) of Leaflet or brochure provided by Supporter will be insert into the Congress bags.

BRONZE SUPPORTER PACKAGE

Exhibition Space

- 4m² Exhibition shell scheme (additional space can be purchased at additional cost)

Congress Registrations

- 5 Registrations

Advertisement

- 1 full page colour inside Programme Book
- 1 page (A4-size) of Leaflet or brochure provided by Supporter will be insert into the Congress bags.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Industry Support and Exhibition Sales Department to discuss your needs. (Contact information can be found in the “General Information” section.)

EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME-accredited elements, companies providing grants may not influence the topic, speaker selection or any other aspect of the content or presentation. No promotional, commercial or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

EDUCATIONAL GRANTS

Grants of any amount are appreciated and important to the success of the Congress.

- Support will be recognised in the Programme book, on the Congress website, and with signage during the event following all compliance regulations.

EDUCATIONAL PARTICIPATION GRANTS

Companies may support ASEAPS 2017 with an educational participation grant. Participants will have to follow the criteria decided by ASEAPS 2017 in order to be eligible to apply for an educational participation grant. Winners from the grant will be contacted by the ASEAPS 2017 Secretariat.

- All support will be recognised in the Programme book, on the Congress website, and with signage during the event following all compliance regulations.

Grants of other amounts may be discussed and are appreciated and important to the success of the event.

ABSTRACTS ON USB (EXCLUSIVE SUPPORT)

The USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher. The USB will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the Exchange Voucher
- All support will be recognised in the Industry Support and Exhibition section of the Programme book, on the congress website, and with signage during the event following all compliance regulations

POSTER AREA (EXCLUSIVE SUPPORT)

Poster panels will be put up on display for the poster sessions for the duration of the congress.

- Support will be recognised with signage at the Poster area with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRY-SUPPORTED SYMPOSIUM

Opportunity to organise an official industry supported symposium, up to 60 minutes. (Programme subject to the approval of the Congress Scientific Committee)

- Include of hall rental, standard audio/visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: "Official Supported Symposium of the 7th Congress of Association of Southeast Asian Pain Societies" in the marketing of the symposium
- The symposium title, schedule and programme will be displayed at the entrance of the hall
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.
- The supporting company will bear all F&B costs for participants attending the symposium.
- The supporting company in addition to the support fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the ASEAPS 2017.

INDUSTRY-SUPPORTED SYMPOSIA SLOTS		
17-Feb-2017		(exact room TBC)
12.30 – 13.30	Lunch Symposium	3 slots available
18-Feb-2017		(exact room TBC)
12.30 – 13.30	Lunch Symposium	3 slots available
F&B costs are NOT included.		

**Timing and programme are subject to change by Organisers*

PRE-CONGRESS COURSE

Opportunity to support pre-congress workshop in consultation with the Congress Organiser

- Support the existing pre-congress workshop
- Opportunity to provide demonstration units for the workshop participants' use
- Opportunity to display flyers / promotional materials at the workshop venue (display tables will be provided)
- Acknowledgement at the Workshop (logo exposure in workshop collaterals)
- Acknowledgement in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

BRANDED SEATING CUBES

The Branded seating cubes or Festival chairs are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customised to match whatever theme you have chosen for your event – Design subject to approval of Secretariat and following all compliance regulations.

- Opportunity to use the Branded seating cubes in Exhibition hall
- Opportunity to customise the Branded seating cubes
- 30-50 Branded seating cubes will be produced
- Location of Branded seating cubes onsite to be coordinated with the Congress Secretariat



CONGRESS BAGS (EXCLUSIVE SUPPORT)

Supporter will produce and provide the bags, which will be branded with the event branding and logo.

- Support will be recognised on the bag with “Supported by...” and a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

The bags will have to be approved by the Congress Organiser. Supporter can also provide funding instead of producing the bags, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

CONGRESS LANYARDS (EXCLUSIVE SUPPORT)

Supporter will produce and provide the participants’ congress lanyards, which will be branded with the event branding and logo.

- Supporter’s logo on the room signage
- Support will be recognised on the lanyards with “Supported by...” and a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

The lanyards will have to be approved by the Congress Organiser. Supporter can also provide funding instead of producing the lanyards, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

WELCOME RECEPTION (EXCLUSIVE SUPPORT)

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged on the Welcome Reception signage, in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

SPEAKERS’ READY ROOM (EXCLUSIVE SUPPORT)

This room will be specially reserved for and used by the speakers and will be equipped with computers.

- Supporter’s logo on the room signage
- Supporter’s logo to be displayed as the desktop background for computers in the room.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

INTERNET AREA (EXCLUSIVE SUPPORT)

There will be an Internet Area equipped with workstations where attendees may check e-mails.

- Opportunity to display company logo on screen saver and screen background
- Opportunity to distribute promotional gifts at the Internet Area
- Opportunity to set company home page as the default home page on workstations
- Opportunity to provide company letterhead for the printer
- Opportunity to provide carpet for branding
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Congress website with hyperlink to Supporter’s homepage.

REGISTRATION AREA (EXCLUSIVE SUPPORT)

The registration area will be used for the whole duration of the Congress.

- The Supporter's logo will be displayed prominently on the registration area signage.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

PRINTING OF PROGRAMME BOOK (EXCLUSIVE SUPPORT)

The Programme book will be distributed in the participants' Congress bags.

- Support will get 2 Full-page colour advertisements inside Programme book.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

COFFEE BREAK SUPPORT

Supporter will be entitled to 2 coffee breaks for 1 day only (morning and afternoon). Date selection will be done on a "first come, first served" basis

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged on the Coffee break area signage, in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site, on the Congress website with hyperlink to Supporter's homepage

HOSPITALITY SUITES / MEETING ROOMS

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

Please contact Ms. Wannapa Pureemahawong (E-mail: wpureemahawong@kenes.com)

- Opportunity to brand the hospitality suite

ADVERTISING OPPORTUNITIES

TYPE	BACK PAGE	INSIDE BACK	INSIDE FRONT	INSIDE PAGE
Programme Book				
Mini Programme				

BAG INSERT (1 PC. A4 SIZE)

To allow advertisers an opportunity to publicise their products to delegates, companies may insert their A4-size leaflet into the Congress bags. The advertisers are to provide the leaflets. The Organising Committee reserves the right to approve the contents and format of the A4-size leaflet. It should be in English and the quantity will be advised by the organiser.

PROMOTIONAL MAILSHOT

Gain additional exposure for your symposium, company or exhibition booth by sending out a mailshot to the pre-registered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organiser.

- Mailshot to be designed and provided by the Supporter by agreed deadline.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Congress website with hyperlink to Supporter's homepage.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (representing the medical devices industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.

EXHIBITION

The ASEAPS 2017 exhibition will be held at Sule Shangri-la Yangon, alongside the Congress. The floor plan has been designed to maximise Exhibitors' exposure to the participants. All coffee break stations will be located within the exhibition area.

SHELL SCHEME RENTAL

This includes:

- Exhibitors' badges (2 badges for the first 4sqm, 1 badge for every 4sqm thereafter)
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 2 chairs, 1 information counter, 1 rubbish bin
- Single power point
- 100-word company/product profile in the Programme book
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors



ADDITIONAL BENEFITS:

When you exhibit, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Congress Website with link to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Programme book
- Company name or company logo on Exhibition signage on-site

****Please note:** Space only/shell scheme rental does not include any electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after.

Any additional exhibitors will be charged an exhibitor registration fee (price available on request). Companies can purchase a maximum number of exhibitor registrations as follows:

Booths of up to 60 sqm – 15 exhibitor registrations

Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the ASEAPS 2017. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Supporters are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this. Contact information can be found in the “General Information” Section.

EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to submit a 100-word Exhibitor Company/Product profile. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Programme book.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Further details will be included in the Exhibitors’ Technical Manual.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Support Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment from the Supporter. Upon receipt of the Supporter Booking Form, the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

ADDITIONAL INFORMATION FOR SUPPORTERS AND EXHIBITORS

EXHIBITORS

Once an Exhibition Booking Form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice.

SUPPORT TERMS AND CONDITIONS

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.

INSERTS AND DISPLAY MATERIALS

Please note that all materials entering the venue will incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibitors or Symposia Technical Manuals.

BOOKING PROCEDURES AND PAYMENT INFORMATION

TERMS OF PAYMENT

60% upon receipt of the Support Agreement and first invoice

40% by 16 August 2016

All payments must be received before the start date of the ASEAPS2017. Should the Supporter fail to complete payments prior to the commencement of the ASEAPS2017, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

PAYMENT METHODS

Option 1: Payment by check. Please make checks payable to Kenes MP Asia Pte Ltd

Option 2: Payment by Bank Transfer. Bank account details to be advised later.

Please note that bank charges are the responsibility of the payee. Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

CANCELLATION / MODIFICATION POLICY:

Cancellation or modification of support items must be made in writing to the Industry and Liaison Sales Associate (Contact information can be found in the "General Information" Section, above.)

The Organisers shall retain:

- 10% of the agreed package amount if the cancellation/ reduction is made on or before 15 June 2016, inclusive
- 50% of the agreed package amount if the cancellation/ reduction is made between 16 June 2016 and 15 October 2016, inclusive
- 100% of the agreed package amount if the cancellation/ reduction is made after 16 October 2016

ASEAPS 2017 BOOKING FORM

Please complete all details and send to: Ms.Wannapa Pureemahawong at wpureemahawong@kenes.com

Company Name (as should appear in all publications):	
Contact Person:	
Address:	City:
Postal Code:	Country:
Telephone:	Fax:
Email:	Website:

Step 1: Please select the level of Support that suits your budgetary requirements:

SUPPORT LEVELS	PRICE IN USD	✓
Platinum Support Package		
Gold Support Package		
Silver Support Package		
Bronze Support Package		
TOTAL AMOUNT + TAX 5% (please complete)		

Step 2: Please choose the items you wish to support, the total amount of which should be equivalent to the level of Support you have selected:

EDUCATIONAL SUPPORT OPPORTUNITIES	PRICE IN USD	✓
Educational Grants		
Educational Participation Grants		
Abstracts on USB (Exclusive Support)		
Poster Area (Exclusive Support)		
TOTAL AMOUNT + TAX 5% (please complete)		

PROMOTIONAL SUPPORT OPPORTUNITIES	PRICE IN USD	✓
Industry-Supported Symposium - Lunch		
Pre-congress Course		
Branded Seating Cubes		
Congress Bags (Exclusive Support)		
Congress Lanyards (Exclusive Support)		
Welcome Reception (Exclusive Support)		
Speakers' Ready Room (Exclusive Support)		
Internet Area (Exclusive Support)		
Registration Area (Exclusive Support)		
Printing of Programme Book (Exclusive Support)		
Coffee Break Support		
Hospitality Suites/Meeting Rooms		
TOTAL AMOUNT + TAX 5% (please complete)		

ADVERTISING OPPORTUNITIES	PRICE IN USD	✓
Programme Book – Back Page		
Programme Book – Inside Back		
Programme Book – Inside Front		
Programme Book – Inside Page		
Mini Programme		
Bag Insert (1 piece, A4)		
Promotional Mailshot - Exclusive		
Promotional Mailshot - Combined		
TOTAL AMOUNT + TAX 5% (please complete)		

EXHIBITION SPACE				
Choice	Stand Number	Space only / Shell Scheme	No. of Square Meters	Total Price (USD)
Choice #1				
Choice #2				
Choice #3				
TOTAL AMOUNT + TAX 5% (please complete)				

Special notes: Please indicate if your stand must be located adjacent to or opposite specific companies, or if special configuration is needed: _____

- ☐ Provisional Booking – The item will be released if not confirmed within 14 days.
- ☐ Confirmation of the availability of your choice location will be advised in your confirmation letter

CANCELLATION OR MODIFICATION POLICY

Cancellation or modification of items must be made in writing to the Sponsorship & Exhibition Specialist, Ms. Wannapa Pureemahawong at wpureemahawong@kenes.com

The Organisers shall retain:

- 10% of the agreed package amount if the cancellation/ reduction is made on or before 15 June 2016, inclusive
- 50% of the agreed package amount if the cancellation/ reduction is made between 16 June 2016 and 15 October 2016, inclusive
- 100% of the agreed package amount if the cancellation/ reduction is made after 16 October 2016

Signature _____ Date _____

We accept the contract terms and conditions (in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress. I confirm that I am authorised to sign this form on behalf of the Applicant/Company.

EXHIBITION TERMS AND CONDITIONS

These terms and conditions are the contractual agreement between Kenes Asia (the "Organiser") and the "Exhibitor".

These terms and conditions are the contractual agreement between Kenes Asia (the "**Organiser**") and the "**Exhibitor**". **Application to Participate**

Application to participate as Exhibitor in the Congress will be considered only if submitted to Kenes on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor will be bound by the terms and conditions listed herein and/or in the prospectus and/or any other contractual agreement between the parties.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her/it installation until the date and time fixed for closure of the event.

The Exhibitor may only present on his/her/it stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organiser

The Organiser undertakes to allocate to the Exhibitor a space on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organiser reserves the right to offer to a different firm any stand space that has not been occupied by the time of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor.

Liability/Insurance

Equipment and all related display materials installed by Exhibitor are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor. The Exhibitor agrees to be responsible for his/her/its property and person and for the property and persons of his employees and agents and for any other third party who may visit his/her/its space. The Exhibitor shall hold harmless and indemnify the Organiser, its shareholders, directors, employees, agents and representatives, from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Exhibitor and/or their affiliates and/or representatives in connection with the Exhibitor's materials, equipment, goods or property used or displayed in the event. The Exhibitor will purchase insurance policies for the above listed damages.

Organiser reserves the right to change the venue, time and date of any Congress activities without being liable to Exhibitor for any damages or loss resulting therefrom. Exhibitor will be notified in writing as soon as a change is made.

Exhibition Regulations

The exhibition manager (the "**Exhibition Manager**"), acting under direction of the organising committee, has the final decision as to the acceptability of displays. Exhibitors are not allowed to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for any expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. The Exhibitor is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

The Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and sole expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus or as shall be agreed in writing with the Organiser. Should the Exhibitor fail to make such payment on time, the Organiser shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space or seek compensation for non-fulfilment of contract.

Participation by Exhibitor is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitor's badges will not be mailed in advance and may be collected from the Exhibition Manager's desk on the exhibition commencement date.

The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitor is only permitted if the catering regulations of the exhibition building concerned are observed. Organiser is not liable or responsible for the quality and/or quantity of the Exhibitor's refreshments. The Exhibitor shall fully indemnify, defend and hold harmless the Organiser, its shareholders, directors, employees, agents and representatives, from and against any and all liability, losses, claims, actions, proceedings, injuries, demands, fees, penalties, judgments, fines, damages, costs and/or expenses (including reasonable attorneys' fees and costs) sustained or incurred by any third party in connection with the use or consumption of the Exhibitor's refreshments.

All demonstrations or instructional activities must be confined to the limits of the exhibition stand, with prior consent from the Organiser. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitor must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organiser for prior authorization.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Industry Code of Practice

It is the Exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org code of practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor or any other third party.

CME

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's space only; canvassing or distributing promotional materials outside the Exhibitor's rented exhibit space is not permitted.



Professional Accountability with Interactive Networking

Congress Secretariat:



Kenes MP Asia

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